

S.M.O.S.H. West Lakes Junior Football Club

Sponsorship Options



- Have you considered Marketing your business through a Community Football Club?
- Did you know you could be reaching thousands of people each week?
- Did you know that trust-based selling is the biggest market secret of major companies around the world?
- Did you know your return on investment can be doubled by marketing locally and direct to the community you serve?

If you are in the market to review your advertising then please give the following options a consideration, and contact us to discuss.

BENEFITS	Vouchers	\$500	\$1000	\$1500	\$2000+
Logo on Club TV rolling slideshow	✓	✓	✓	✓	✓
Logo on 'Club Sponsor' website page	✓	✓	✓	✓	✓
Special Invitation to Club Events*	✓	✓	✓	✓	✓
Subsidised drinks package at Club Events	✓	✓	✓	✓	✓
Promotion at each match post presentation	✓	✓	✓	✓	✓
Logo on club's Facebook Album	✓	✓	✓	✓	✓
Business card made accessible at the club		✓	✓	✓	✓
Logo on club website Hyperlinked to your website		✓	✓	✓	✓
Club Hoodie**		✓	✓	✓	✓
Club Polo top**		✓	✓	✓	✓
Logo featured in weekly club email			✓	✓	✓
Soft boundary Fence Sign			✓	✓	✓
Banner Flag at Home Matches				✓	
Logo featured on club website homepage with link to business				✓	✓
Special sponsor page on club website promoting your business				✓	✓
Business Logo on club shorts^				✓	✓
Logo on team playing shorts^				✓	✓
Logo on warm up tops^				✓	✓
Logo on Team Guernsey^					✓
Business Logo on club polo^					✓
Banner Flag at Home and Away matches^^					✓
Solid boundary Fence Sign^^					✓

* Club Events include but are not all inclusive of, Sponsor Round at the club, Mid Year Ball.

** Club polo OR hoodie are offered to one person unless a \$2000+ option is selected whereby further items can be supplied to your team. Sizes need to be supplied prior to delivery.

^ Logo on garments will be subject to availability and number of sponsors requesting this option. The Club reserves the right to control the number of sponsors on warm up jackets. Extra costs may be incurred for extra options.

^^ If option of Home and Away flag and solid fence sign is chosen, extra set up costs will be incurred.

The SMOSH West Lakes Junior Football Club endeavours to build partnerships with its sponsors and although this document stipulates the range of options and costs, we are always flexible in our approach to seek solutions for your marketing strategy.

We are always seeking innovative ways to promote our club, our culture and our supporters and hope that we can come to an agreement to meet your objectives.

OPTIONS

If you have discussed the Sponsorship Options with a SMOSH West Lakes representative and are prepared to take up a Sponsorship with the Football Club, then please complete the following details and return to the Sponsorship Manager via email or post.

VOUCHERS [tick this box]	If you wish to supply vouchers (as opposed to cash sponsorship) we require at least 18x vouchers in order to fairly present them to 1 player per match per team. The value of voucher does not necessarily correspond to a cash value amount. See table on first page for benefits of this option.
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\$500 (p/a) [tick this box]	This option is value for money. Essentially a media option, it provides social media reach as well as in-house club exposure throughout the season.
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\$1000 (p/a) [tick this box]	This option starts to really propel your exposure, by adding your logo to our weekly newsletter currently being sent to thousands on our mailing list. You can also take up to option of a fabric fence sign which will be erected right in front of the clubrooms with plenty of room for your details, services and contacts.		
I wish to have a fabric banner		Yes	No

\$1500 (p/a) [tick this box]	This option may seem to getting high priced, but now it starts to get loaded with some key marketing features. Your logo will feature on our club website homepage and hyperlinked to a website page of your business (e.g. landing page). In addition, we can build a website page into our site especially for you and optimise it with search engine terms of your choice. This is a great way to cement trust in your buyers. Along with that you can also have your logo on players shorts and or team warm up jackets or even on the teams training shorts. But get in early, as there is only so much room on our gear.		
I wish to have a fabric banner		Yes	No
I wish to have a Banner Flag		Yes	No
I wish to have a personalised website page		Yes	No
I wish my logo on -		Club Shorts	Player Shorts
		Warm Up Tops	

\$2000+ (p/a) [tick this box]	This option is the Grand Prix of options. Essentially you become a premier partner. Your business and logo (branding) will be throughout the club. You will feature on all our correspondence and social media. We can even tailor marketing for you throughout the season. Prime seats at our events and first call on any of our branding. Great value for money.		
I wish to have a fabric banner		Yes	No
I wish to have a Banner Flag [for home and away matches]		Yes	No
I wish to have a personalised website page		Yes	No
Logo on Team Guernsey		Yes	No
Logo on Club Polo		Yes	No
I wish to have a solid boundary sign		Yes	No
I wish my logo on -		Club Shorts	Player Shorts
		Warm Up Tops	

Please don't hesitate to contact us to discuss options and arrangements and explore the possibilities of leveraging your business through the community of SMOSH West Lakes Football. Upon return of this document, you will be sent an invoice. Once the invoice is paid the terms of the Sponsorship begin and you will receive a tax receipt. Thank you for considering SMOSH West Lakes Football Club.

SMOSH West Lakes Junior Football Club Committee

E: communications@smoshjfc.com.au | M: 0414 879 638 | Contact: Zac Cook

Name:		Signature:	
Email:		Date:	
Phone:		ABN:	